

MediaPack 2026

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Sustainability in Global Logistics



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and strategies paying off for
freight heavyweights

new charter
merging

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Sustainability in Global Logistics
Challenges abound
but airfreight will find the way

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Home News Digital News Business Briefs 100+ Topics Freight Week Magazine 100+ Magazines Advertise

CRANE & RIGGING

LOGISTICS

TRANSPORT

UNSTRIKABLE

YOUR GATEWAY TO THE WORLD

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AIR CANADA CARGO
Canadian airfreight
finding way through
global economic turbulence

Trade touches down
with Gulf in full swing
Logistics News
Opportunities abound
in Southeast Asia

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Sustainability in Global Logistics
Optimism for US supply chains in 2025

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FreightWeek - The Mission

FreightWeek is recognised as the leading Digital & Print Media Partner to the global freight & logistics industry.

Our objective is to provide the latest news and in-depth information that helps industry decision makers and senior business executives make informed decisions to help effectively manage their business.

The FreightWeek Commitment

- We will never be complacent or relax the highest standards for the provision of quality editorial.
- Continue to be first to provide industry news in a format that is easily accessible – whether it be digital or print.
- To increase our already substantial circulation every year.
- Currently the circulation of the magazine/ digital issue is 71,583 with readership of 279,180 per edition
- This makes the title by far the highest circulation in the industry.
- To maintain cost-effective and affordable advertising & sponsorship rates
- Listen to the industry in which we serve – FW is responsive to industry requirements and committed to help provide solutions.



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Ability in **Global Logistics**

Circulation

FreightWeek the weekly e-newsletter is distributed 50 times a year to over 279,000 decision makers each month.

FreightWeek Monthly Magazine is circulated in Print & Digital formats to Freight Forwarders, Manufacturers/ Shippers, Airlines, Airports, General Sales agents, Ports, Ocean Carriers, Container Ports, 3pls, Rail Transportation companies, Charter brokers, Pharma Companies, Road Transportation companies, Logistic Ports, global free trade areas/ zones, Importers & exporters.

Many of our readers have long-term experience across more than one area of the business and the key decision makers in their field. Due to the very high circulation of FW they know that market penetration levels will be substantial.

Freightweek Monthly Magazine is distributed to 71,583 decision makers per edition with readership of 279,180 per issue as of September 2025 statistics.

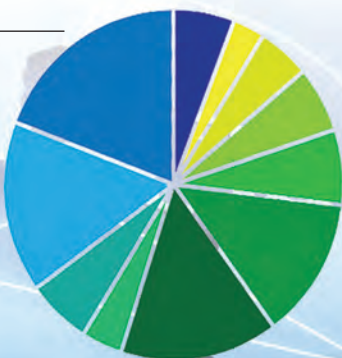


Circulation Breakdown for FreightWeek 2026

	Associations	Airports	Cargo Handling Agents	Airlines	General Sales Agents	Freight Forwarders/ Cargo Agents	Express Operators	Services & Suppliers	Charter Brokers	Aviation Service Providers	
Africa	122	193	179	207	165	3755	183	108	69	59	5040
Australia/ New Zealand	99	90	118	198	115	2595	117	110	93	74	3609
Cent America & Caribbean	104	198	122	221	140	2875	94	92	98	73	4017
Eastern Europe	128	252	212	391	281	4210	203	108	146	86	6017
Indian Sub Continent	110	156	181	310	252	5423	271	139	210	78	7130
Middle East	102	141	178	393	269	4124	172	101	231	83	5794
North America	152	423	192	231	281	6424	293	251	270	78	8595
Pacific	107	167	150	278	165	4041	127	105	104	83	5327
South America	104	103	136	245	130	3409	88	93	151	72	4531
South East Asia	157	164	143	578	240	7610	215	151	172	61	9491
Western Europe	298	301	596	1560	728	6951	621	492	391	84	12,022
Totals	1483	2188	2207	4612	2766	51417	2384	1750	1935	831	71,573

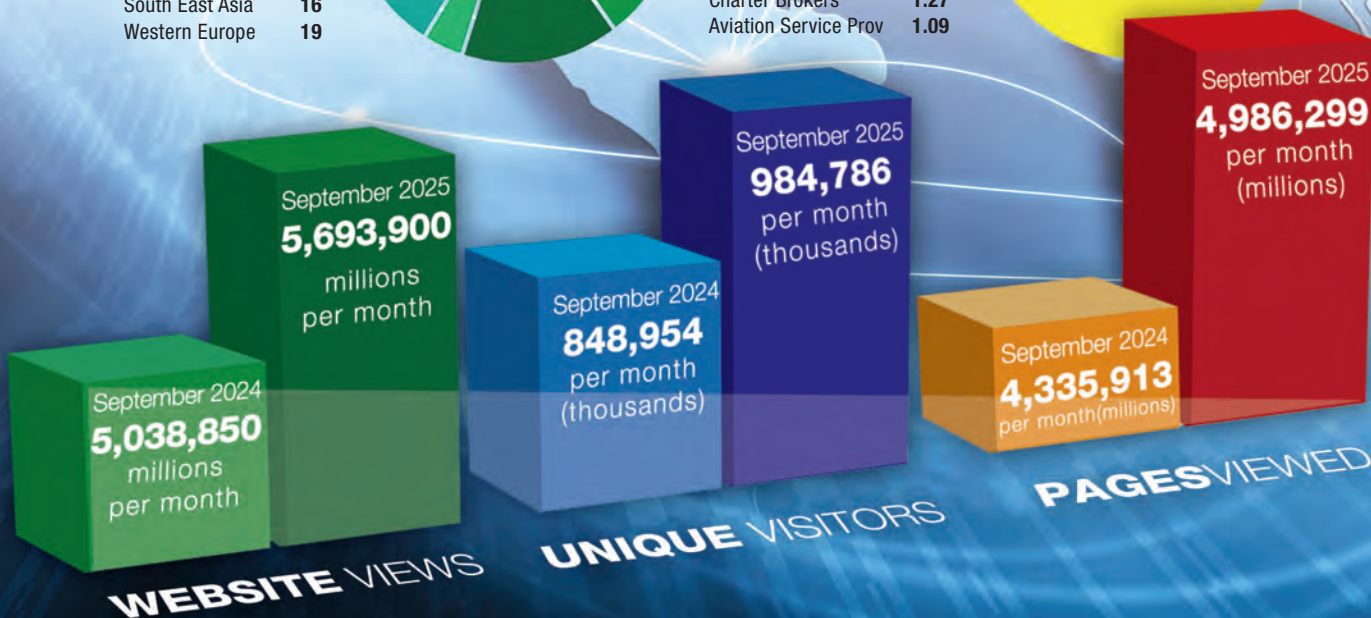
Regional Breakdowns %

Africa	6
Australasia	3
Cent America/Carib	5
Eastern Europe	6
Indian Sub Cont	7
Middle East	13
North America	15
Pacific	4
South America	6
South East Asia	16
Western Europe	19



Category Breakdowns %

Associations	6
Airports	7
Cargo Handling Agents	2.72
Airlines	11.32
General Sales Agents	4.33
Freight Forwarder/ Cargo Agents	64.55
Express Operators	3.62
Serviecs & Suppliers	2.1
Charter Brokers	1.27
Aviation Service Prov	1.09



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Editorial Features 2026

January

- Ai Technology/Software
- Cyprus
- Global Ports
- Middle East

February

- Air Cargo India/Indian Logistics Industry
- Canada
- Global GSSA's
- Malta

March

- Air Charter
- Cargo Handling
- IATA - WCS Peru Preview
- Pharma
- USA

April

- Freighter Conversions
- Logistics Ai Technology
- The Gulf
- ULD's

May

- Balkan Logistics
- Cargo Airlines
- Freight Forwarder Networks
- Hong Kong
- USA

June

- Air Cargo China/Transport Logistic China Preview
- Breakbulk Europe
- Drone Technology
- GSSAs Europe

July

- Ai Logistics update
- North America
- Shipping Lines
- Transport Logistic/Air Cargo China Review

August

- Container Ports
- Pharma
- Rail Transport
- Türkiye

September

- Air Cargo update
- Breakbulk Americas Preview
- Security Equipment/Baggage Handling
- Singapore Logistics

October

- Air Cargo Forum Preview
- Breakbulk Asia Singapore Preview
- FSA Sustainability Awards
- Pharma
- ULD's

November

- Balkan Logistics
- Global Ports
- GSSAs
- Project Cargo/Heavy lift

December

- France
- FSA Awards Review
- USA
- Uzbekistan

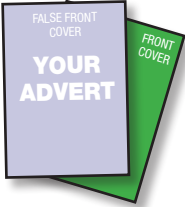
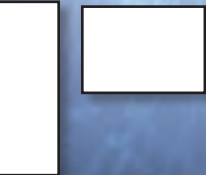


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Advertising Rates 2026

● **FW monthly** (single insertion rates) Includes both digital and print for one price.

	Euro	US\$	GBP£		
False Front Cover	16,750	18,245	13,950		
	Includes Front Cover + Inside Front Cover (2 ads)			+ bleed whole page A4	h 303 mm x w 216 mm h 11.9" x w 8.5"
				Trimmed whole page A4	h 297 mm x w 210 mm h 11.6" x w 8.2"
Double page spread	9,500	10,400	7,950		
				+ bleed	h 303 mm x w 426 mm h 11.9" x w 16.7"
				Trimmed page	h 297 mm x w 420 mm h 11.6" x w 16.5"
Half double page spread	7,790	8,500	6,500		
				+ bleed half page spread	h 154 mm x w 426 mm h 6" x w 16.7"
				Non bleed half page spread	h 148 mm x w 420 mm h 5.8" x w 16.5"
Full page A4	5,250	5,700	4,350		
				+ bleed whole page A4	h 303 mm x w 216 mm h 11.9" x w 8.5"
				Trimmed whole page A4	h 297 mm x w 210 mm h 11.6" x w 8.2"
				Non bleed whole page A4	h 277 mm x w 190 mm h 10.9" x w 7.5"
Half A4 page (Vertical or Horizontal)	3,757	3,905	2,985		
				Horizontal half page	h 130 mm x w 180 mm h 5.1" x w 7.1"
				Vertical half page	h 270 mm x w 85 mm h 10.6" x w 3.3"
Prime positions					
Outside back cover	9,110	9,945	7,600		
Inside front cover	7,735	8,450	6,450		
Inside back cover	6,630	7,225	5,525		

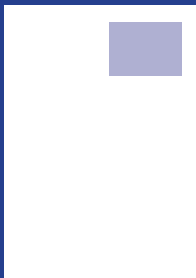


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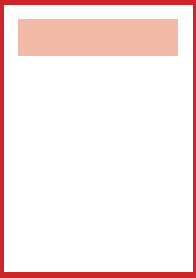
Banner Advertising Rates

Banners Available on Home, News & viewpoints pages



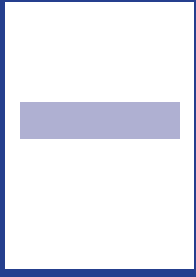
MPU Home Page
(h 250px x w 300px)

Euro	US\$	GBP£
2,795	3,125	2,320



Premium Leaderboard Banner Position –
TOP Horizontal Position Guaranteed
(h 90px x w 728px)
(Monthly Rate)

Euro	US\$	GBP£
8,652	9,115	7,194



Standard Horizontal Banner
(h 90px x w 728px)

Euro	US\$	GBP£
2,795	3,125	2,320

FW weekly newsletter

(monthly insertion rates, minimum three months)

	Euro	US\$	GBP£
Top MPU (h 160px x w 190px)	4,115	4,500	3,430
Other MPU Positions	2,900	3,075	2,350

Banner Advertising Rates

FREIGHTWEEK MAGAZINE

Digital edition for 3 months up to One year

3 month period	9,500	10,395	7,950
6 month period	19,075	20,800	15,900
12 month period	20,815	22,705	17,350

Advertising Submissions:

PRINT

PDF, JPG, TIFF, EPS: High quality, 300 dpi, CMYK

DIGITAL

JPG, GIF, PNG: 72 dpi, RGB

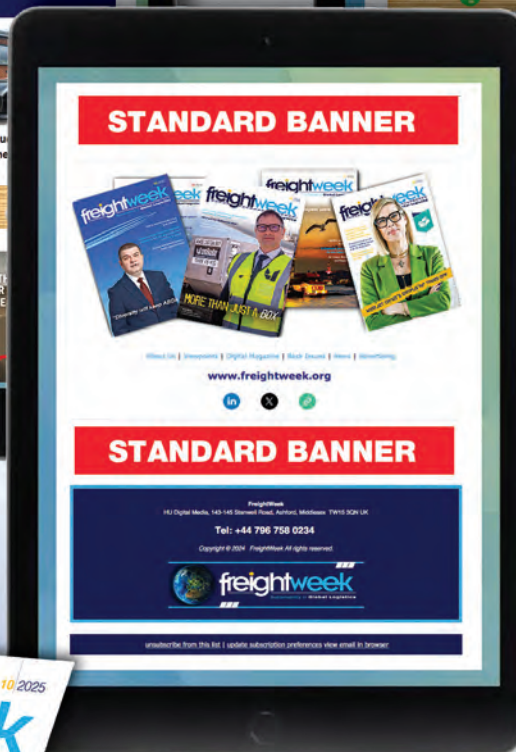
E-mail: Please send advertisements to our studio:

zaikhan@btinternet.com



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E-Mail 'Blasts' Direct Marketing Campaigns

Directly communicate with our extensive database of subscribers, readers and global contacts.

Promote your business through our system. Customised mail which has to be approved by client before sending out. Currently distribution to over 50,000 and targeted with a specific message/promotion.

Prices range from:

Euro 2,795 US\$ 3,125 GBP £ 2,320

For Further information contact – slawrence@freightweek.org
Average open rate 39.8% Click through rate 9.93



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